

Changes to your electric bill, starting in February

Important information about electric market changes

During the last decade the cost to produce electricity has increased, primarily because of higher fuel prices. PECO customers have not had to pay those increased costs because prices were capped during this time. However, on January 1, 2011, prices for PECO customers are expected to increase about 10 to 15 percent.

We understand increases to your energy bill can be difficult, especially in today's economy. We want to do everything we can to help our customers.

You can save money by using energy more efficiently. Customers also could save by purchasing their electricity from an alternate energy supplier.

And remember, no matter who supplies your electricity, it will still be delivered to your business by PECO and you will still receive the same reliable service.

To learn more visit:

- PECO at www.peco.com/KNOW
- The Pennsylvania Public Utility Commission at www.puc.state.pa.us

In 2008 the Pennsylvania legislature required utilities statewide to develop programs to help customers reduce energy use by 1 percent by May 31, 2011 and 3 percent by May 31, 2013. Utilities also must reduce energy demand during the 100 highest use hours of the year by 4.5 percent by May 31, 2013.

As part of this effort, the Pennsylvania Public Utility Commission recently approved customer charges to reimburse program costs to utilities. This charge will result in about a 2 percent increase to business customer bills. The charge is listed as a separate item on your bill beginning in February 2010.

For small commercial customers on rate GS, the charge is based on energy use or kWh. For large commercial customers on rates HT, PD, and EP, the charge is based on Peak Load Contribution or PLC.

PLC is determined and adjusted annually based on a customer's highest average peak energy use during June through September of the previous year. Large commercial customers can view their PLC by visiting www.peco.com/MyUsage.

These charges cover the cost of nearly 20 new programs to help customers save money by using energy more efficiently. You can reduce, or potentially offset this increase, by taking advantage of PECO's energy efficiency and conservation programs.

PECO's suite of energy saving programs, including equipment rebates and discounts on energy saving improvements, will be available beginning in March 2010.

For money saving ideas now visit www.peco.com/SAVE.

CALCULATE ENERGY SAVINGS:

Assess your savings potential

You can't see energy, so it can be difficult to visualize the potential savings lying undiscovered in your facility. However, you can see and easily understand those utility bills you receive each month. Visualize your energy bill being lower by 25 to 30 percent, or even more. Visualize your potential energy savings as an appreciable pile of cash that could go into your bottom line.

Managing energy use makes good business sense. But remember – you can't manage what you can't measure. Your facility's energy use for lighting, heating, cooling, office equipment and other systems can easily be identified, measured and analyzed. The result is a new and interesting look at your facility – where simple identification and measurement techniques provide the first steps toward eliminating waste and saving money.

You can begin the process today by pulling out your utility bill file and looking at what you are paying each month and each year for energy with the knowledge that you can reduce energy waste and reclaim much of the money you are paying out for energy.

Visit www.energystar.gov and click on the "Tools and Resources Library" under "Buildings and Plants" to find information on how to identify your energy use compared to similar type facilities, and energy-efficient upgrade opportunities.

Look for PECO's suite of energy saving programs, including equipment rebates and discounts on energy saving improvements, beginning in March 2010.

Source: www.business.gov

There could be \$300 hidden in your business.



And we put our energy into helping you find it.

Act now and save ... the PECO Natural Gas Energy Efficiency Rebate Program has been extended until December 2010.

Receive a \$300 rebate on an ENERGY STAR® qualified, high-efficiency natural gas furnace or boiler.

Nearly 4,000 customers have already received their rebates. For full program details, visit www.peco.com/GasRebates, or call **1-866-849-9763**.

Philadelphia County businesses receive gas service from other providers and are not eligible for this rebate. New construction is not eligible.

The Franklin Institute has plenty in store to "spark" your interest!

Electricity is all around us. From the lights in our houses to the computers we rely on so heavily, the conveniences of electricity have become ingrained in modern life. But what exactly is electricity? How is it created and stored? Is it possible to sustainably generate electricity and reduce our impact on the Earth?

The Franklin Institute's new core exhibit *Electricity* – set to open March 27, 2010 – is dedicated to exploring these questions and more. Visitors will feel the force of electricity by manipulating electrical phenomena, exploring authentic artifacts, and tackling energy conservation on a global level. Through this exhibit and the invaluable support of donors, Benjamin Franklin's own exploration of "electrical fire," which began with his famous kite flight, gains vibrant new life.

PECO is a proud partner of The Franklin Institute and is the Presenting Sponsor of *Electricity*.



Questions? Comments? Concerns?

Write us at ENERGY@WORK, Marketing Dept., 11th Floor, 2301 Market Street, Philadelphia, PA 19103, or e-mail us at EnergyWork2@exeloncorp.com.



Employees of PECO and our parent company Exelon believe in giving back to the communities we serve. Last year, our employee United Way campaign raised over \$1,000,000 to help those in need.



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